

TURTLE ROCK ANGUS

Jeff and Lisa Liston

c: 641-891-1270

www.turtlerockangus.com

1234 606th Ave.

h: 641-946-8135

Lovilia, IA 50150

Efficiency Program Update Summer 2013

Phase 1: Individual Performance for SF Turtlerock RFI W124 reg.#16895411

SF Turtlerock RFI W124 proved himself as an individual in literally every category needed for cattle breeding, feeding and long lasting herd improvement.

We have a flyer summarizing his stats available on our website if you have never seen one, but the highlights include: Act. BW- 76 # Ylg. Scrotal – 44 cm.

5.58% IMF 16.3 REA 1.28 REA/CWT

ADG – 4.76# Feed Conversion 3.02:1 DMI 14.4# per day

Phase 2: First Calf Crop

W124 had to winter with the cows instead of the bulls as he gains weight so easily. His frame score has leveled to be a 5 compared to almost 6 as a yearling. His first calf crop continues to meet and exceed our expectations. We sent out information earlier this summer on some of what his calves have done, but now we have more complete information.

Bull Calves:

The 6 oldest bull calves he sired were feed efficiency tested. These 6 were not chosen out of a pen of 20, 30 or more, but simply the oldest 6.

- 5 of the 6 tested were better than their contemporaries on F:G
- 3 at Midland (over 600 entries) had 4% better F:G and 5.6% less feed intake
- 3 at Werners Bull Center had 12% better F:G and 28% better ADG (not a typo)

Heifer Calves:

- 5 heifers have been GMX tested. The percentile ratings are: 57, 85, 85, 92, 93.
- GMX gain scores are 3- 5's and 2- 4's. Marbling scores are 2-4's, 2- 3's, 1- 1
- 9 yearling heifers were AI'ed. It looks like 8 settled the first breeding

Steer Calves:

- 4 steers were put in a pen of 67 hd.
- They did 9% better F:G on metabolic basis- used .62# less feed per lb. of gain
- Their ADG was 12% better- they averaged .46#/day better gain than pen ave.
- The pen had 2 prime and 8 CAB. Our 4 head were 1 Prime, 2 CAB, 1 Choice-

Phase 3: First Daughters

By next year this time we will know how his first daughters do. Since we have had 100% and 103% calf crops (thanks to twins) and have not touched a calf during birth since we began using W124, we don't plan for problems next calving season either. Good mothering, good udders, decent milk and quick breed-back will be the measures we will be looking at.

On his feedlot potential, we plan to have a feeder pen of 40 head closed out by next year this time. It looks like 30 or so in the pen will be sired by W124, so we will have a much better estimate of his feedlot advantage with more head analyzed and more accurate F:G information.

We have very good reports from 7 local herds about their spring calves by W124. We are having a difficult time trying to buy these calves to put our feeder pen together because they like them so much.

What Next?

Take good fertility, good calving history, sound structure, good disposition, slick shiny haircoat, fast early growth, and superior reports of grid marketing and then add feed efficiency for a savings of \$50-70 per year for cows and about the same dollar savings for every calf fed out (\$120 per year feed savings or more per pair), and you have to get pretty excited. We are very interested in getting W124 used in a lot of different management styles and environments. We are interested in helping put together retained ownership pens for his calves, or buying them from breeders to feed them out ourselves. We would appreciate the opportunity to visit with you if you are interested in moving your herd toward a more efficient and profitable bottom line.

These results continue to show SF Turtlerock RFI W124 may be the one-in-a-million real world sire to consider if you want to profit from all the hard work and investment you put into your cowherd- no matter if you sell at weaning or yearling, no matter if you sell or keep your bred heifers, no matter if you retain ownership or feed them out yourselves. Take a look, give us a call, consider the possibilities of making more from less at every stage of production. Semen is available. We would sell part ownership in W124 at this time. Semen sales could be suspended depending on that future agreement.

Our goal isn't to have the biggest or prettiest calves, just the most consistently efficient and sound cattle around to make things work for our place, and yours as well.

Hoping you are getting green grass and efficient use of all of your resources.

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